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DIGITAL NOW

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DIGITALNOW curates and delivers crisp, short and essential digital happenings for ambitious leaders.

DIGITALNOW is a weekly curated report from Six inches with 5 big trends of Digital Media

Facebook Announces Changes In The News Feed Which Will Reduce the Reach of Page Posts



Person-to-person will be more valuable than person-to-Page. Connections with people in your network will get the biggest boost.

Make A Still Frame of Video to Instagram

Take a screenshot while in edit mode of the still frame of the post. The screenshot includes black borders and the menu controls at the bottom, which users can crop out.



YouTube's recommendations drive 70% of what we watch



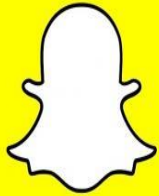
The recommendations keep mobile users watching for more than 60 minutes at a time on average.

How Pinterest keeps the internet trolls away



Lawrence Ripster, head of product at Pinterest, says its a visual discovery tool and 70% users of Pinterest are females, explaining why the app does not have gender biased conversations.

New Snapchat layout draws flak from users



Snapchat users called the new interface update “confusing” and “inconvenient”. Many users also called for a reversion to the old layout.

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Credits :-

FACEBOOK

<http://bit.ly/2DfTbGb>

INSTAGRAM

<http://bit.ly/2DfTbGb>

YOUTUBE

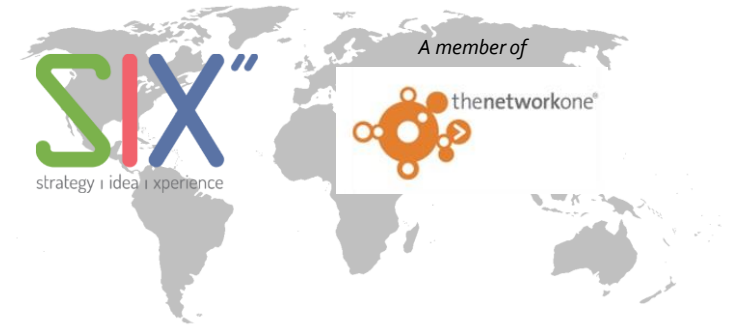
<http://bit.ly/2Dh21DG>

PINTEREST

<http://bit.ly/2D5Co5k>

SNAPCHAT

<http://bit.ly/2EHStic>



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