

29.03.2018

DIGITAL NOW

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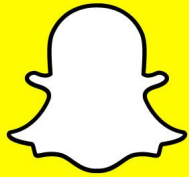
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DIGITALNOW curates and delivers crisp, short and essential digital happenings for ambitious leaders.

DIGITALNOW is a weekly curated report from Six inches with 5 big trends of Digital Media

Snapchat Adds New Discovery Tools to Snap Map



Snapchat's adding a new feature to its Snap Map which will highlight happening events – either based on updates from your friends or featured stories.

Twitter Announces New Additions to Twitter Partner Program



Twitter has announced that six new providers have been added to their official partner program, to connect marketing teams with platform expertize in order to boost performance.

Instagram Is Opening Up Its Shopping Tags to More Businesses

Instagram's Shopping Tags enable businesses to add price and description tags to specific items in any Instagram image. When clicked on the image, the user is led to the website.



Instagram Will Allow Active Links to Other Profiles, Hashtags in Bios



To increase exposure potential within the app, Instagram's adding some new link options within your profile bio, which will provide new ways to connect your with audience.

Snapchat Adds Two New Location-Based Ad Options



Snap Inc. has announced two new, location-based ad tools which will give businesses more ways to reach their target audiences within the app at just the right time.

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Credits :-

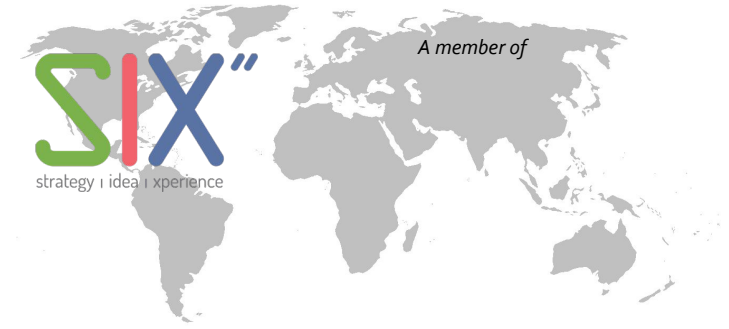
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TWITTER
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INSTAGRAM
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INSTAGRAM HASHTAG
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