

22.12.2017

DIGITAL NOW

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DIGITALNOW curates and delivers crisp, short and essential digital happenings for ambitious leaders.

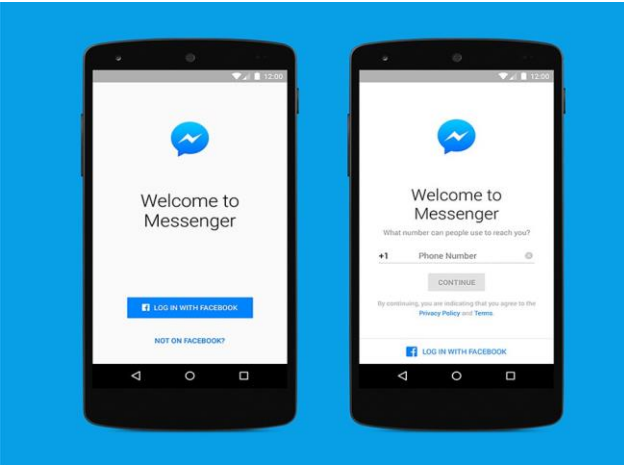
DIGITALNOW is a weekly curated report from Six inches with 5 big trends of Digital Media

YouTube becomes the most popular social platform for 12-17 year olds



Facebook has lost ground to YouTube, Instagram, and Snapchat among **12-to-17-year-olds**, according to Social Media Reports.

Facebook Messenger Video Chat takes a leap forward



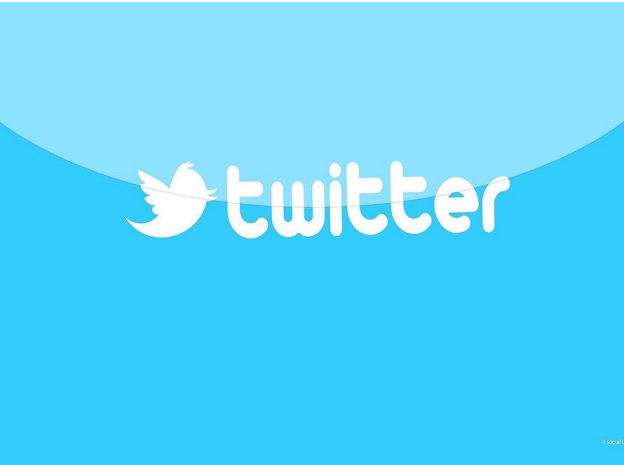
More than **1.3 Bn** people use Facebook Messenger to chat every month, and more than **17 Bn** video chats take place every month.

Instagram Starts Stories Highlights



Stories Highlights enables you to group stories you've shared into highlights and feature them on their profile.

Twitter increases display numbers for users



Twitter has more than doubled its count for users' display names from **20 to 50 characters**.

Facebook Advances Their Image Identification Method



When someone posts the user's image, Facebook will recognize the user's face, and they'll get an alert, and an option to tag yourself in it.

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Credits :-

FACEBOOK MESSENGER

<http://bit.ly/2z2kfmm>

INSTAGRAM

<http://bit.ly/2kqjdVX>

TWITTER

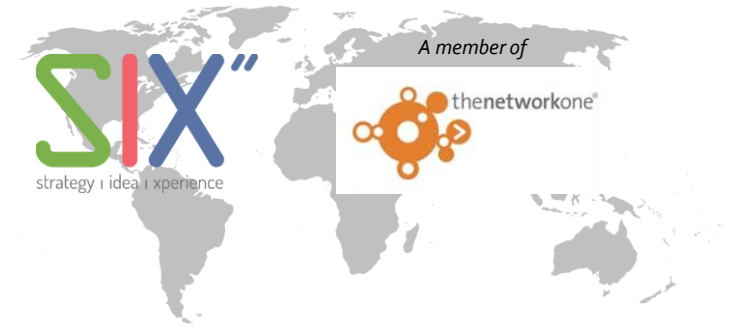
<http://bit.ly/2kNUFMR>

FACEBOOK PHOTO

<http://bit.ly/2BI2Gnt>

SNAPCHAT

<http://bit.ly/2oDdreY>



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